#### Introduction of

# **EPIC** ™ Energy Performance Improvement Calculator

for



**Northern Ohio Chapter** 

November 5, 2020

Presented by:

**Brian McCarter, CEO**Sustainable Real Estate Solutions, Inc.



#### **About SRS**

- SRS leadership team is comprised of veterans with 25+ years' experience in commercial property software, data & analytics
- Since 2010, SRS has built a nationwide reputation as a leader in state-sponsored C&I EE program administration, e.g., C-PACE
- To support these industry-leading programs, SRS has:
  - Built a suite of proven software solutions
  - Compiled proprietary data and predictive analytics
  - Conducted technical analysis on thousands of EE projects seeking financing
- EPIC is powered by this state-of-the-art software, data & analytics





#### **About EPIC**

- Powerful, easy-to-use cloud-based app for equipment replacement projects (HVAC, EMS, LED, and Custom items)
- Empowers users, in real time with minimal inputs, to:
  - Estimate energy savings
  - Calculate financial impacts
  - Win more projects!
- Energy savings calculations are consistent with industry best practice methodology (ASTM, ASHRAE, ICP)





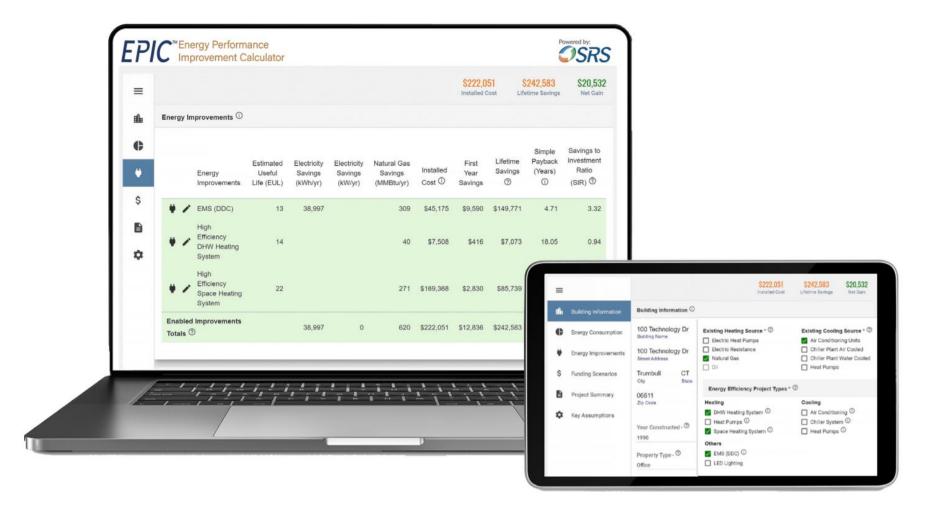
#### **EPIC for EE Professionals**

- Perform a "first-look" at estimated energy cost savings and project implementation costs even remotely without utility bill data
- Compare energy code minimum versus high efficiency scenarios
- Help owners understand the investment potential of improvements to justify a detailed energy audit, e.g., Level II, where needed
- Make the business case for the owner to invest in EE and drive sales of comprehensive projects





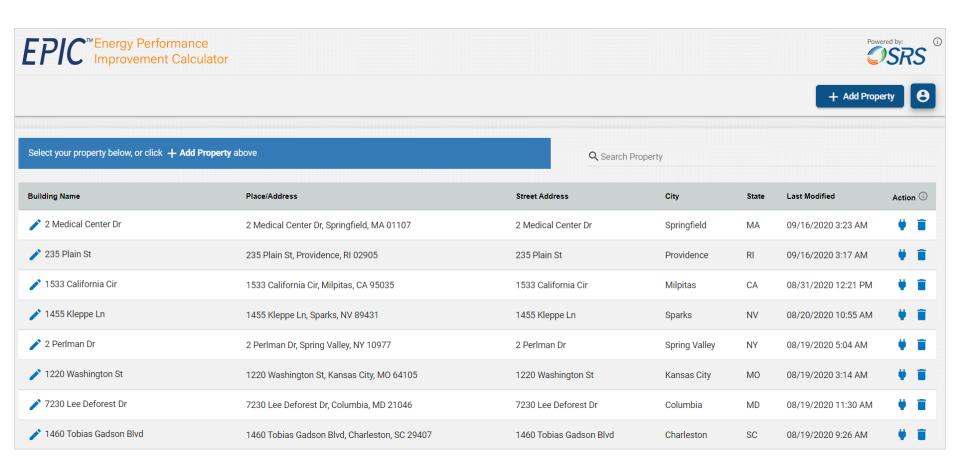
#### **EPIC Demonstration**







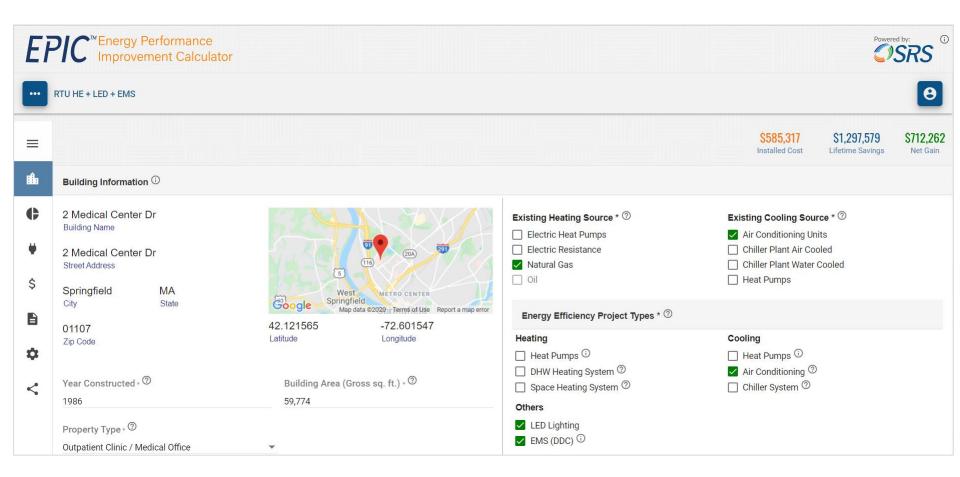
#### **EPIC: Property Manager**







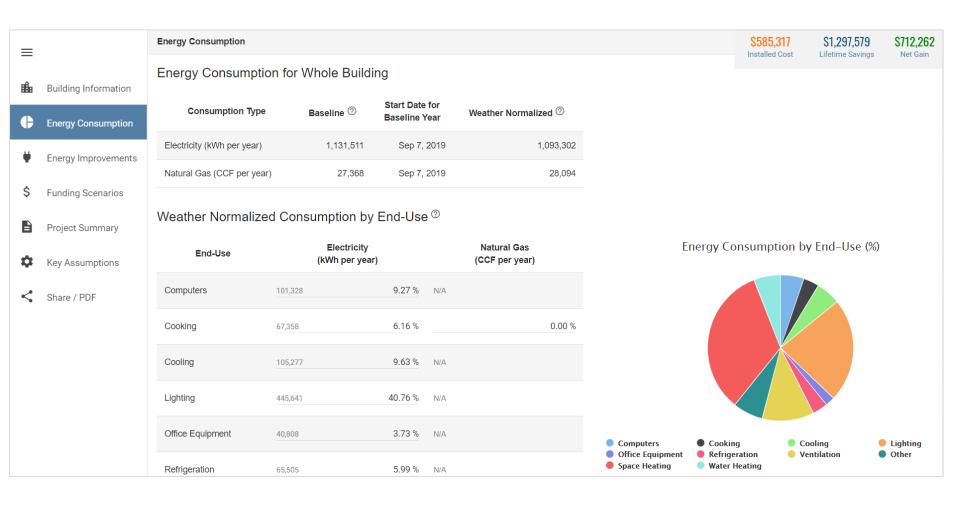
# **EPIC: Building Information**







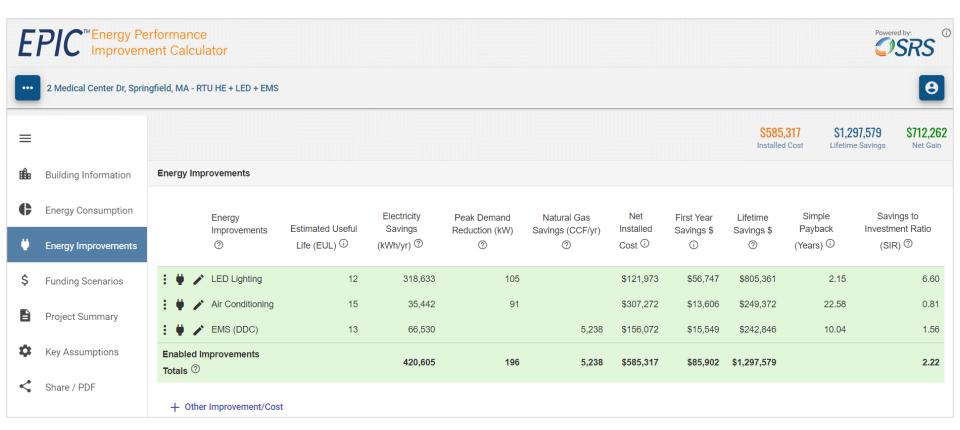
# **EPIC: Energy Consumption**







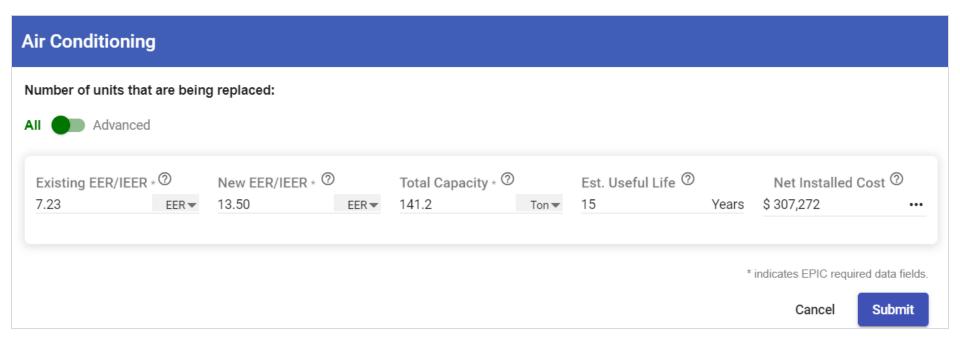
### **EPIC: Energy Improvements Summary**







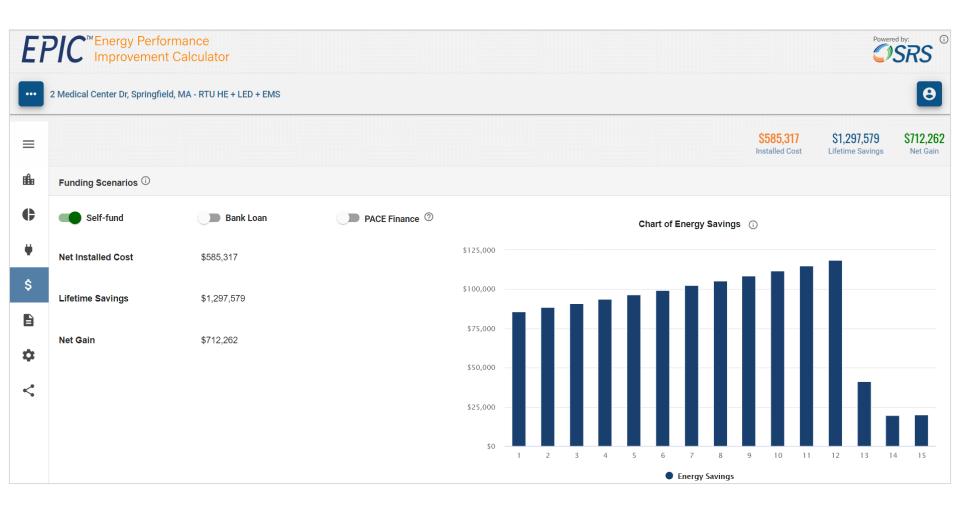
#### **EPIC: Energy Improvements Detail**







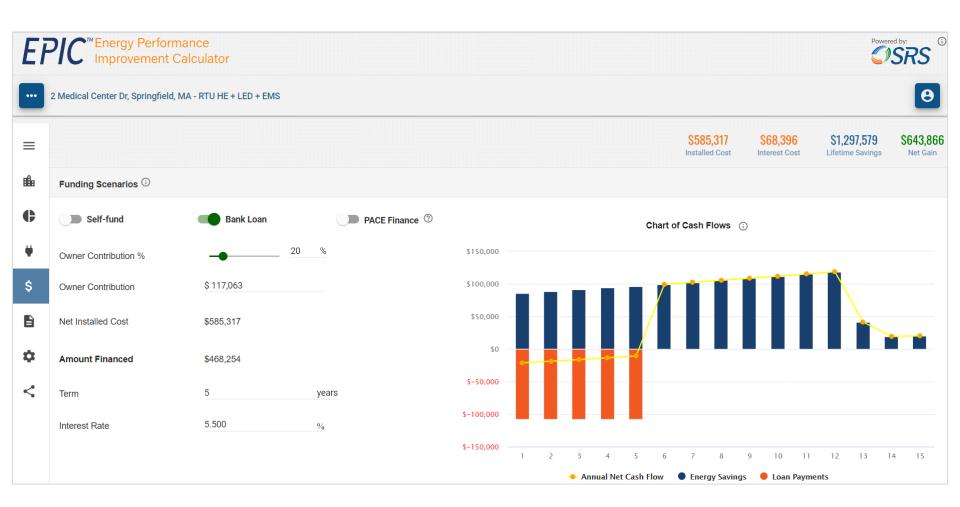
#### **EPIC: Funding Scenarios: Self-fund**







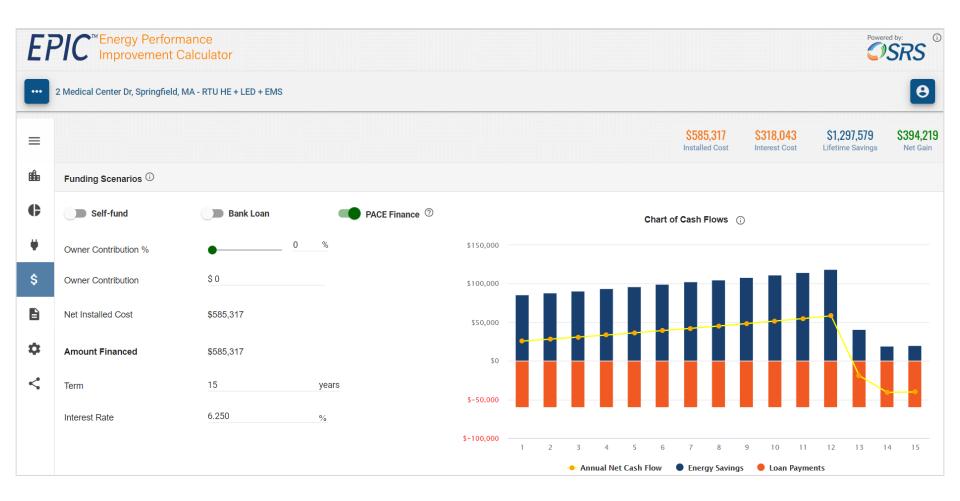
#### **EPIC: Funding Scenarios: Bank Loan**







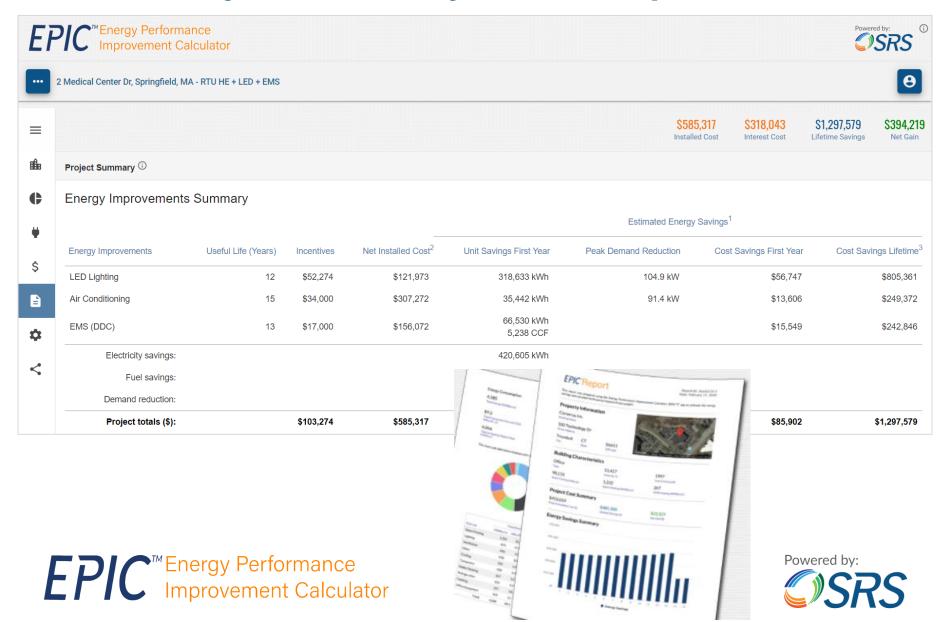
### **EPIC: Funding Scenarios: PACE Finance**



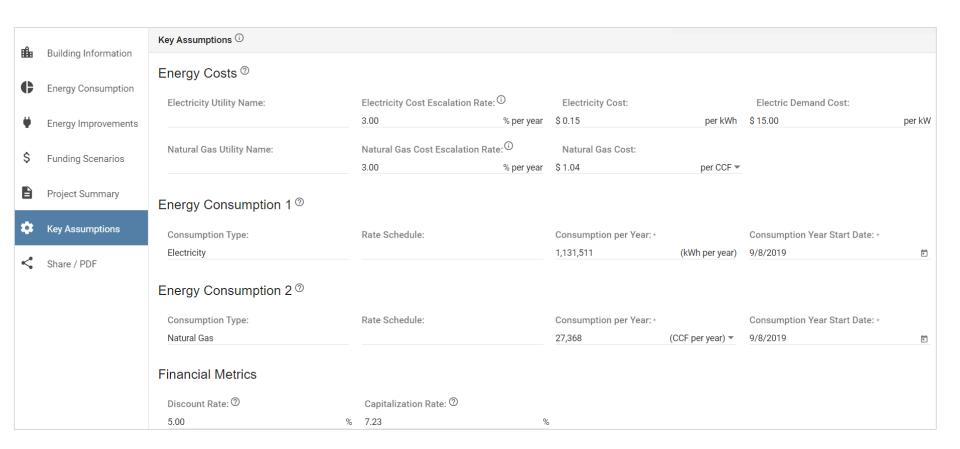




### **EPIC: Project Summary & PDF Report**



# **EPIC: Key Assumptions**







### **EPIC Pricing**

Choose the plan that's right for you based on your monthly project volume. Each plan includes access to all EPIC features for your selected maximum number of projects per user, per month.

PAY MONTHLY PAY YEARLY

# Basic \$159/user/month All EPIC features for up to 5 projects per user, per month Dedicated Account Manager Phone and email support FREE TRIAL

# Premium \$259/user/month All EPIC features for up to 10 projects per user, per month Dedicated Account Manager Phone and email support FREE TRIAL

# Enterprise Call for quote Custom quote for organizations with high volume project and user needs Dedicated Account Manager Phone and email support CONTACT US

You can change plans or cancel your account at any time.

To discuss yearly prepayment plans, at a 15% discount to the above monthly payment rates, Contact Us.





#### **EPIC ROI**

EPIC is priced to ensure you earn a return on investment.

See the impact EPIC can have on your business by winning just 1 additional project per year >>>

EPIC's subscription cost is based on the number of projects you create per month. Select the range which best describes your average monthly project volume.

Projects per month: 0 1-5 projects 0 6-10 projects

Average project amount: \$ 100,000

Average project profit margin:

25%

The table below summarizes the compelling financial impact EPIC can have on your business by winning just 1 to 3 additional projects per year.

EPIC-enabled additional project wins per year	1	2	3
Profit on additional project wins	\$25,000	\$50,000	\$75,000
EPIC annual subscription cost	\$1,908	\$1,908	\$1,908
Additional profit as multiple of EPIC cost	13.1	26.2	39.3
EPIC ROI	\$23,092	\$48,092	\$73,092





#### **Next Steps**

- Sign up for EPIC 14-day Free Trial
- Explore EPIC capabilities on your current or past projects



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